



## Cerebras Systems Inc. Cookie Policy

Updated May 11, 2022

This Cookie Policy explains how Cerebras Systems Inc. and its subsidiaries and affiliates (collectively, “Cerebras”, “we”, “our”, or “us”) use cookies and similar technologies to recognize you when you visit our website (www.cerebras.net). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

### What Are Cookies?

A cookie is a small alphanumeric file that is sent to your computer when you visit a website for record-keeping purposes. Cookies can store many types of information including user preferences, session information and other information about a site visitor’s interests. Among other things, cookies allow a website to recognize your browser when you return to a site.

Some cookies are required in order for a website to operate, referred to as "essential" cookies. Other cookies allow for the tracking of users’ activity on a website, to help the website operator to understand what sections of the website are the most visited, or what content is most read, which in turn allows the operator to provide more relevant content, target content to users based on their interests, and enhance the user experience on the website or. Third-party cookies placed on a website enable third-party features and functionality like adverts and site analytics to be provided on of via that website.

### Types of Cookies We Use and How We Use Them

We use the following cookies on our website:

- **Essential cookies**, which are strictly necessary for the website to function and to provide you with the basic function of, and services available through, our website;
- **Functionality cookies** (a.k.a. as “persistent cookies”), which enhance the performance and functionality of our website, but which are not essential to the use of the website. These cookies remember your information and settings, so you don’t have to re-enter them each time you visit. If you do not allow these cookies, some functionality of the website may become unavailable; and
- **Analytics or performance cookies**, which collect information that is used either in anonymized or aggregated form to help us understand how our website and applications, such as our software developer kit, are being used, how effective our marketing is, see patterns of usage of our website or webpages, user engagement, and to help us customize our website for, and our communications to, you. These cookies may track which pages a visitor goes to, how long a visitor stays on a particular webpage or application, and the country from, and the language in, which a page was accessed, and other visitor behavior and demographic information. Analytics cookies may include those of our third-party analytics providers, such as Google Analytics and Hubspot.



## **How to Control Cookie Settings**

You can customize your cookie preferences, and therefore the non-essential cookies set by us or third parties, by using the cookie manager when you first visit our website. However, you will not be able to disable essential cookies, as they are needed for our website to function. If you consent to use of our cookies, but decide later that you want to opt out, you can do so by resetting your browser to refuse all cookies or to indicate when a cookie is being sent.

You can use your web browser controls to accept or refuse cookies. If you set your browser to reject cookies, you may still use certain areas of our website, but some functionality may be restricted or unavailable. For information on how to adjust your web browser cookie settings, please visit your browser's help menu.

## **Other Tracking Technologies**

We or our third-party service providers may use clear gifs (a.k.a. web beacons, web bugs or pixel tags) on our website to track the activities of our website users. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on web pages or in emails. These clear gifs are used to gauge the effectiveness of certain communications and the effectiveness of marketing campaigns. The information gathered by clear gifs may be linked to their Personal Information that we collect.

## **Your Rights Under the California Consumer Privacy Act (“CCPA”)**

For visitors to our website from the United States of America we may have enabled non-essential cookies. You may opt out of the use of these cookies as described above. We do not sell your personal information. We only share your information as described in our Privacy Policy. Please see our Privacy Policy for further information on how we use your personal information.

## **How to Contact Us**

If you have any questions about our use of cookies or other similar technologies, please contact us using the details below:

By postal mail:

Cerebras Systems Inc.

1237 E Arques Ave, Sunnyvale, CA 94085

By email: at [privacy@cerebras.net](mailto:privacy@cerebras.net).

## **Changes to This Cookie Policy**

We may change or update this Cookie Policy from time to time, so we encourage you to review it regularly. We will post any material changes to this Cookie Policy on our website prior to the changes becoming effective.

The date at the top of this Cookie Policy indicates when it was last updated.